

# 2025 HONEYNET PROJECT ANNUAL WORKSHOP

## Sponsorship Opportunities

June 2025 | Prague Czech Republic



## The Honeynet project

The Honeynet Project is bringing its annual workshop to **Czech Republic** for the first time!

Some of the world's most experienced information security professionals will be in Prague for briefings on the current state of information security and to provide two days of hands-on training to increase the European information security knowledge base.

The Honeynet Project, founded in 1999, is an international, non-profit volunteer research organization dedicated to improving the security of the internet, and is by far the biggest and oldest research organization in cyber-deception. For the past 25 years, the project has developed tools and conducted research in the information security field and provided it to the public at no cost. Examples of our work include the Know Your Enemy whitepaper series, numerous open-source tools and forensic challenges. We are also an active Google Summer of Code participant.

Our cutting-edge solutions are designed to make life easier, more efficient, and more productive.

## 2025 Annual Workshop in Prague Czech Republic

Each year the Honeynet Project's annual workshop brings together top information security experts from around the globe to present their latest research efforts and discuss insights and strategies to combat new threats. The project workshop provides participants and sponsors with significant exposure to world-class professionals and a diverse range of information security topics. We invite you to be part of our workshop in 2025 through various sponsorship opportunities.

## 2025 Workshop details

### Dates

**2 June 2025** – Main Conference, Briefing Day & Exhibition

**3-4 June 2025** – Training Days

### Exhibition Venue

Národní technická knihovna (NTK). Czech National Library of Technology

### Sponsorship contact

**Dr Sebastian Garcia**,  
Assistant Professor, Founder,  
and Director of the  
Stratosphere Laboratory in  
the AI Center, Faculty of  
Electrical Engineering, Czech  
Technical University in  
Prague

### Workshop Website

[prague2025.honeynet.org](https://prague2025.honeynet.org)

# 2025 Workshop: Our Approach

**BECOME A SPONSOR!**

The Honeynet Project workshop is a very engaged, hands-on event and we want the sponsorship experience to match that.

The exhibition itself is on the Briefing Day of the workshop, and we encourage exhibitors to be interactive and involved, rather than develop static displays.

The sponsorships all ensure that the attendees will see your branding multiple times and give you the chance to be seen in a fun light with a wide range of branding opportunities.



## WHO WILL ATTEND THE WORKSHOP

Top information security experts from around the world will gather in Prague to present their latest research, share insights, and discuss strategies to combat emerging threats. The workshop is expected to host over 50 Honeynet Project members and 100 cybersecurity professionals from across the globe.

With the growing interest in developing Europe's cyber security capacity, the Workshop will be very attractive for European professionals, researchers, and law enforcement agencies to attend and be shown the latest developments.

## WHAT ARE THE BENEFITS OF SPONSORSHIP OR EXHIBITION?

The project workshop provides participants and sponsors with significant exposure to world-class professionals and a diverse range of information security topics.

This is the first time the workshop is coming to Prague, with previous workshops being held in Copenhagen (2024), Innsbruck (2019), Taipei (2018), Canberra (2017), San Antonio (2016), Stavanger (2015), Warsaw (2014), Dubai (2013), San Francisco (2012), Paris (2011), Mexico City (2010) and Kuala Lumpur (2009). This is a unique opportunity to reach an international audience that is not often available to regional companies. The workshop is expected to attract 40 Honeynet Project members and more than 100 participants from all over the world.



*We ask for your support to help make this workshop the most successful ever!*

# Sponsor Opportunities in Detail

2025 WORKSHOP, PRAGUE CZECH REPUBLIC

**BECOME A SPONSOR!**

## GOLD SPONSOR

### **2 opportunities available**

**250,642 CZK, 10,000 EUR/USD (approx.)**

As a Gold Sponsor, your organization will benefit from a very high level of exposure and representation with the following entitlements:

#### **Choice of one of the items:**

- Actual "honeypot" with locally produced honey
- A deceptive Invisible Ink Pen with your brand included.
- Sponsorship of the Social Dinner and Briefing Day Coffee Breaks
- Lanyard and Name Badge
- Put a booth with one person and one vertical Advertising
- 20-minute presentation time on Briefing Day

#### **Benefits:**

- Naming rights and branding of selected item.
- Prominent recognition and acknowledgement as a Gold Sponsor on the official Workshop website, social media, etc.
- Company logo displayed throughout the Workshop (Briefing Day and Training Days)
- 4 complimentary Briefing Day registrations
- 3 complimentary Training Days registrations
- Opportunity to provide one flyer for **inclusion in the Workshop bags.**

*No commercial or marketing presentations. Presentations and speaker selection are subject to the approval of the Program Committee.*

## SILVER SPONSOR

### **4 opportunities available**

**125,317 CZK, 5,000 EUR/USD (approx.)**

As a Silver Sponsor, your organization will benefit from a very high level of exposure and representation with the following entitlements:

#### **Choice of one of the items:**

- Actual "honeypot" with locally produced honey
- A deceptive Invisible Ink Pen with your brand included.
- Put a booth with one person and one vertical Advertising
- Sponsorship of the Briefing Day Coffee Breaks

#### **Benefits:**

- Naming rights and branding of the selected item
- Recognition and acknowledgement as a Silver Sponsor on the sponsorship page of the official Workshop website, social media, etc.
- Company logo displayed throughout the Workshop (Briefing Day and Training Days)
- Opportunity to include logo and provide one flyer for inclusion in the Workshop bags
- 3 complimentary registrations to the Briefing Day
- 2 complimentary Training Day registrations

## BRONZE SPONSOR

### **6 opportunities available**

**50,125 CZK, 2,000 EUR/USD (approx.)**

#### **Benefits:**

- Co-naming rights to a nominated Training Day morning/afternoon coffee break
- Recognition and acknowledgement as a Bronze Sponsor on the sponsorship page of the official Workshop website, social media, etc.
- 2 complimentary registrations to the Briefing and 1 complimentary registration to the Training
- Opportunity to provide one flyer for inclusion in the Workshop bags

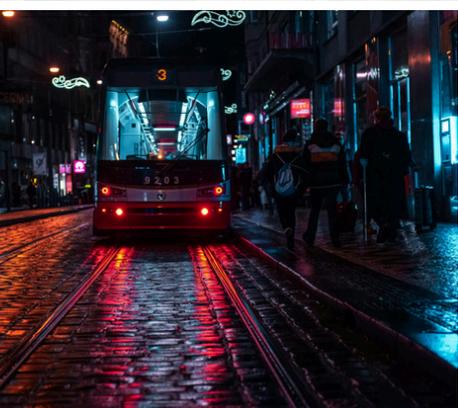
# General Information for Sponsors and Exhibitors

## TERMS AND CONDITIONS

Please contact the Workshop Chair Dr. Sebastián Garcia by email at [sebastian.garcia@agents.fel.cvut.cz](mailto:sebastian.garcia@agents.fel.cvut.cz) for a full copy of the terms and conditions.

**By purchasing a sponsorship and/or exhibition package for The HoneyNet Project Workshop 2025 you are agreeing to the full terms and conditions of the sponsorship.**

- Sponsorship and exhibition packages will be allocated in order of receipt of the application form and 50% deposit. Bookings will not be confirmed until a 50% deposit has been received. Confirmation is subject to availability of your preferred sponsorship package. All decisions regarding exhibition location, branding options etc., will be based on the date of your sponsorship/exhibition confirmation. Full payment must be received by **May 1st, 2025**.
- All deposits are non-refundable
- Cancellations must be made in writing and forwarded to Conference Logistics. For cancellation requests received prior to **May 1st 2025**, organizations will be held liable for 50% of the total sponsorship and/or exhibition commitment. For cancellation request received on or after April 1st, 2025, organizations will be held accountable for the full balance of their sponsorship and/or exhibition commitment
- The Organizers, the HoneyNet Project and the Venue accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment, software or other goods of whatever form brought to the Workshop. It is recommended that all valuable items are locked down or removed when the exhibition table is un-occupied. All vendors are responsible for obtaining insurance for their equipment in transit to and from the Workshop and at the Workshop venue.
- The Organizers reserve the right to alter the exhibition floor plan at their discretion.
- The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official Workshop program sessions or social functions.
- The Organizers reserve the right to change the venue and duration of the Workshop if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed at least one month before the Workshop.
- Sponsors and/or exhibitors are required to ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. The sponsor and/or exhibitor will indemnify the organizers in respect of any claim and demands in respect thereof



# Sponsorship Application Form

Please send completed form with payments to:  
annual@honeynet.org

2025 WORKSHOP, PRAGUE CZECH REPUBLIC

## Sponsorship Options

Please tick the preferred sponsorship opportunity




### GOLD

250,642 CZK, 10,000 EUR/USD  
(approx.)  
Choose Tier one Item:

### SILVER

125,317 CZK, 5,000 EUR/USD  
(approx.)  
Choose Branded Item:

### BRONZE

50,125 CZK, 2,000 EUR/USD  
(approx.)

## Sponsor Contact Information

Company Name:	
Contact Person:	
Address:	
Suburb:	
State:	
Country:	
Postal Code:	
Email:	
Website URL:	
Work Phone:	
Mobile Phone:	

## Payment Summary

50% deposit is required at time of booking.

Sponsorship Total:	
# Additional Exhibitor Staff:	(€150 per person)
<b>Total Invoice Amount:</b>	